

कर्मचारी कार्यालय

सं. 4/59-7

दि. 11/10/12

397/2
11/05/10/12
*Comp-1 Pg. 8M

Hidden Identity

From: "Vasudha Sharma" <Vasudha@ndtv.com>
To: <dpublicrelations@gmail.com>
Cc: <neemodhar@gmail.com>; <shabdbansal@rediffmail.com>; <vcdda@dda.org.in>
Sent: Wednesday, October 03, 2012 4:20 PM
Subject: NDTV Profit Interview Request

Compl. (Pg) - II
Dispatch 5730
Date 11/10/12

Dear Sir/Ma'am

NDTV Group's business channel, NDTV Profit requests an interview appointment with DDA for their comments on the review of the Master Plan for Delhi - 2021.

We would like to feature DDA's perspective on our real estate program 'The Property Show'. Please find below a weblink of the show for your perusal.

<http://profit.ndtv.com/show/the-property-show>

AC (PLG) MPPR
Dairy No. 1552
Date: 11/10/12

Our questionnaire will focus on the following points:

- Q1. Major modifications that DDA has proposed to make in the Master Plan 2021 as part of its review.
- Q2. Incentivising redevelopment of trade & shopping centres by awarding enhanced FAR.
- Q3. Developing an influence zone along MRTS & Transport corridors.
- Q4. Mandatory provision of EWS housing/slum rehabilitation in all group housing.
- Q5. Provide additional floor area in residential plot group housing for community needs such as community hall, creche, recreation centre, library, reading room, senior citizen club and society office.
- Q6. DDA's vision for Delhi - A global metropolis... a world class city.
- Q7. Vertical growth - the way forward for Delhi.

In line with our past requests for a brief interaction with DDA, we once again urge you to provide us an opportunity to feature DDA on 'The Property Show'.

We appreciate your time and look forward to a positive response. Thank you.

Regards

Vasudha Sharma
Reporter - The Property Show
Anchor - Property: It's Hot
NDTV Profit
<http://profit.ndtv.com/videos/watch-the-property-show?pfom=home-watch>

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MOST URGENT
SECOND REMINDER

25/10/2012

Director (MPR)

pl. setup urgently as discussed
25/10

p.s. to monitor

Dy. Dir. (MPR)

urgent pl.
Sh. Arora, A.O. (MPR) 25/10/12

Direct (MPR)
Direct (MPR)